

The RMIT Entrepreneur in Residence Program and RMIT Alumni Relations
invite you to attend the

RMIT Entrepreneurship Forum

Creating and Running Successful New Businesses

Tuesday 21 August 2007, 5.30 pm for 6.00 pm start

In this Forum, two RMIT alumni will discuss what it takes to set up a business from scratch
and make it work.

GUEST SPEAKERS

Justin McCarthy, Director, Design Assist Partners

Justin is a recent RMIT MBA graduate and an experienced Industrial Designer. His background covers the gamut of new product development including creative design, engineering, CAD and product implementation.

In 2005, Justin and his partner Kylie McCarthy established Design Assist Partners P/L. The company provides fast and convenient Computer Aided Design (CAD) services to local design, engineering and manufacturing companies. Its mission is to be renowned in the industry as the King of CAD Services in Australia.

Design Assist Partners won first prize in the 2005 RMIT Business Plan Competition, and the Lord Mayor's Prize for International Trade.

Website: www.designassistpartners.com.au



Silvia Guccione, Director, Pomodoro Italian Cooking School

Silvia is an RMIT graduate who, after working with IBM for some years, decided to follow her passion – Italian cooking. From an Italian background and inspired by the cooking of her mother and grandmother, Silvia started up Pomodoro which specialises in teaching home-style cuisine in a friendly and relaxing home atmosphere.

Through her extensive travels to Italy, Silvia keeps her knowledge of Italian culture and cuisine up to date. She is currently writing her first book to be published sometime next year.

Pomodoro was a finalist in the 2006 RMIT Business Plan Competition.

Website: www.pomodoro.net.au



EVENT DETAILS

Date: Tuesday 21 August 2007

Time: 5.30 pm for 6.00 pm to 8.00 pm

Venue: Swanston Hall at Melbourne Town Hall, Swanston Street, Melbourne.

Swanston Hall is located on the Ground Level with a separate entrance from Swanston Walk.

RSVP: For catering purposes, please RSVP online at www.alumni.rmit.edu.au/booking
by Wednesday 15 August.

Sponsored by the RMIT Entrepreneur in Residence Program: www.rmit.edu.au/entires